



2023

LaGuardia Community College
Branded Promotional
Products Catalog



A COLLABORATION BETWEEN THE MARKETING
AND COMMUNICATIONS DEPARTMENT AND
THE PURCHASING OFFICE.

For Prices and To Order:

For **Tax Levy Orders** send an email to Purchasing@lagcc.cuny.edu

For **Non-Tax Levy Orders** send an email to NTPurchasing@lagcc.cuny.edu

1. the **LAG #** and **Product Color**
 - if product is customizable, include customization line

2. the **Quantity**

Note: the minimum quantity is **100**, excluding apparel and exhibit products, unless otherwise specified.

3. your **Funding Source**

4. **Event/Usage Information:**
 - target audience
 - in-hands date (please submit email 6-8 weeks in advance)
 - event flyer (if applicable)

Substitutions of catalog items or artwork are not allowed. Do not contact vendors directly to obtain pricing, order items, or inquire about artwork. For promotional product inquiries, contact the Purchasing Office. Suggestions for new products to be added are welcomed.

List of Products

Most products can only be ordered with the logos shown--either the College logo or the Red Hawks logo. Those that can be customized with your program/department's name, have this blue sticker next to them.



APPAREL

beanie	14
t-shirts, polos and hoodies	20-22

BAGS

gusseted 4oz. cotton tote	16
drawstring backpack	16
duffle bag	17
mobile office zippered tote	15
red non-woven convention tote	15

DRINKING VESSELS

20-oz. metallic tumbler	12
coffee mug	12
16-oz. Stainless Steel Tumbler	13
stainless steel water bottle	13

EXHIBIT

table throws	24
customizable tall banners	25
customizable table top banners	26

MISCELLANEOUS

ID holder wallet	14
lanyard - standard	11
18" pennant	19
4" sticker decal	19

PPE

hand sanitizer spray	17
hand sanitizer gel w/carabiner	18
face mask	18

STATIONERY

padfolio - faux leather	6
Clear Value notebook with pen	6
red notebook with cut-out square	7
red standard pocket folders	23

TECH

Microfiber lens cloth	7
bluetooth earpods	10
lanyard - duo-charging	11
metal smart phone ring	8
Tuscany phone wallet with ring	8
Realm 3-in-1 cable charger	8
security Web cam cover	9
silicone lanyard w/phone holder & wallet	9
Stockton powerbank	10

WRITING

Bic widebody pen	4
Stylus/highlighter/pen combo	4
Duplex pen/highlighter combo	5
mechanical pencil	5

Bic WideBody Pen

with full color imprint

LAG-S002

product clip/grip: red

imprint color: full color

imprint area: 1.375" h x 3.125" w

art: LAGCC horizontal logo with black letters

minimum quantity: 300



Stylus/Highlighter Pen Combo

LAG-S005

product color: red with orange highlighter

imprint color: 1 color-silver

imprint area: 1.5" w x 0.75" h

art: LAGCC horizontal logo

minimum quantity: 300





Duplex Ballpoint Pen and Highlighter Combo

medium ballpoint on one end and light blue highlighter on the other

Customizable
with Your
Program
Name

LAG-S003C OR LAG-S003R

product size: 5.84" x .46" x 1.45"

product color: black

ink/highlighter color: black /light blue

imprint color: full color

imprint area: 2.88"w x 1.497" h

art: LAGCC square logo w/dept or program name or red hawk wordmark

minimum: 300

Mechanical Pencil with Auto Feed

refillable; includes three .7mm #2 leads.



LAG-S012

product color: red

imprint: 1 color-white

imprint area: 1.75" w x 0.375" h

art: LAGCC 1-color horizontal logo in white

minimum: 300

Clear Value Notebook with Pen Port (item# CV-770X)
with transparent clear cover

LAG-S013

product size: 5" w x 7" h,

imprint: full color

imprint area: 5" w x 7" h

art: white outlined red hawk logo



70 sheets, 50# lined stock



Faux Leather Debossed Padfolio

with writing pad, pockets and pen loop. Snap or zip closure.

Approx. 9" x 12"

LAG-S001

product size: 9-10" w x 12-13" h x 0.5" d

product color: black, red, brown or gray

imprint: deboss

art: LAGCC horizontal 1-color logo

minimum order: 30





Red Notebook with Square Cut-out and Elastic Loop for Pen

LAG-S009

product size: 6" w x 7" h

product color: red or black

imprint: full color

imprint area: 3" w x 2.25" h

art: LAGCC square logo

Custom Budget Microfiber Cloth

for smart phones, laptops, ipads, and glasses

LAG-M019

product size: 6" square

imprint: 1-color-white

product color: red

imprint area: 5" w x 5" h -centered

art: white outlined red hawk logo





Metal Smart Phone Ring with adhesive

LAG-M002

product size: 1.75 x 3.75 x 13/16"

product color: pearl

imprint color: 1- LAG red

art: LAGCC horizontal 1-color red logo

Realm 3-in-1 Charging Cable

LAG-M018

product size: 47" long

product color: silver

imprint color: red

art: LAGCC 1-color horizontal logo



with USB A tip on one side and a Micro tip, a type C tip and 2-in-1 dual compatible tip for both Apple iOS and Android devices

Tuscany Card Holder with with Metal Ring

Faux Leather



LAG-M008

product size: 2.4" x 3.62" x 0.125"

product color: LAG red or gray

imprint color: debossed

art: LAGCC1-color horizontal logo

Silicone Lanyard with Phone Holder and Wallet

LAG-M004

product size: 2.75" x 7" with 14" lanyard

product color: grey

imprint color: 1- LAG red

art: LAGCC horizontal 1-color red logo

minimum order: 250



Security Web Cam Cover

Cover or expose your web camera easily



LAG-M006

product size: 1.75 x 3.75 x 13/16"

product color: red

imprint color: 1- color-white

imprint area: 2.5" w x 0.625 h

art: LAGCC horizontal 1-color white logo

minimum order: 300

Bluetooth Ear Buds with Carabiner Case

LAG-M005

product size: 2.75" x 2" x 1.125"

product color: clear with red top

imprint color: red

imprint area: 1" x 1"

art: LAGCC 1-color horizontal red logo

minimum quantity: 25



The pieces are all provided inside a plastic case with a silicone cover and a carabiner clip.

A USB to micro USB charging cable is provided, along with instructions, to charge the ear buds via a rechargeable lithium battery.

Stockton Power Bank

- 4400mAh lithium ion rechargeable battery (UL listed) and micro USB.
- Choose either 5V/2.1 amp output port for tablets or a 1 amp output port for cell phones.

LAG-M003

product size: 1.75 x 3.75 x 13/16"

product color: red

imprint color: silver

imprint area: 2.5" w x 0.625" h

art: LAGCC 1-color horizontal logo

minimum order: 25



Techy Red Lanyard with USB/Duo Charging Cable

**Customizable
with Your
Program
Name**

LAG-M007C

product size: 35" x .5"

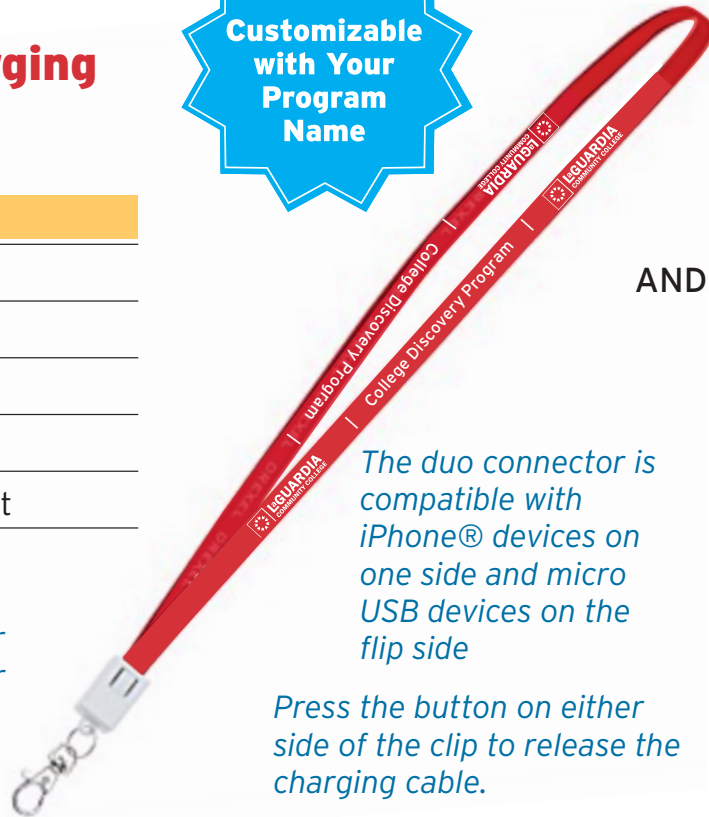
product color: red

imprint color: white

imprint area: .1875" h x 8" w

art: LAGCC logo and custom text

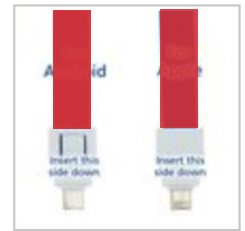
Lanyard features a swivel lobster clip so you can easily add keys or your badge.



The duo connector is compatible with iPhone® devices on one side and micro USB devices on the flip side

Press the button on either side of the clip to release the charging cable.

ANDROID iPHONE



Red Lanyard

with breakaway neck clip and wide metal swivel hook

LAG-M001

product color: red

product size: 20" long, 0.75 - 1" wide

imprint color: 1 color-white

art: LAGCC 1-color horizontal white repeated





15oz. White Ceramic Coffee Mug

with full-color imprint

Customizable
with Your
Program
Name

LAG-M010C

product size: 11 oz.

product color: white

imprint color: full color

imprint area: 3.75" h x 3.5" w on both sides

art: LAGCC square logo and custom text

minimum order: 75

20oz. Metallic Red Travel Tumbler

with cap

LAG-M009R

product size: 20 oz.

product color: red metallic

imprint color: 1 color-white

imprint: white outline red hawks logo

art: minimum order: 75





Legend - 16 Oz. Stainless Steel Tumbler with lid

Interior BPA free-keeps drinks hot for hours, and fits most car cupholders

LAG-M011 OR # LAG-M011R

product size: 16-oz. tumbler

product color: Gray with red trim

imprint color: full color

art: LAGCC square logo or red hawk logo

minimum order: 50

Stainless Steel 16oz. Water Bottle

LAG-M013

product size: 16-oz bottle - 10" tall

product color: red

imprint color: 1 color-white or silver

imprint area: 3" w x 2.5" h

art: LAGCC 1-color horizontal logo in white

minumum: 50





Beanie Knit Cap

LAG-A002

embroidery: LAG red and white

embroidery area: approx 3.5" w x 2" h

product color: black, charcoal gray

product fabric: acrylic

art: LAGCC 2-color horizontal logo



ID Holder with Zippered Pocket

LAG-M015

product approx. size: 4.5" w x 3.25" h

Product color: red and black

imprint color: 1 color-white

imprint area: 1.75" w x 1.75" h

art: LAGCC 1-color horizontal logo in white



Red Non-Woven Convention Tote with 5-in. Gusset

LAG-B002C

product size: 11.75" w x 14.75" h

product color: red

imprint: 1 color-white

imprint area: 9" h x 7.5" w

art: LAGCC 1-color horizontal logo in white



Mobile Office Tote with Zippered top by Gemline

LAG-B003C

product size: 18" w x 13" h x 6" gusset

product color: black

imprint: full color

imprint area: 4.5" h x 7.5" w

art: LAGCC square logo with dept. or program name in white



Gusseted 4 oz. Cotton Sheeting Tote

LAG-B005C

product size: 15" w x 16" h x 3"d

product color: natural

imprint: full color

imprint area: 9.5" w x 9" h

art: LAGCC logo and custom text

Drawstring Non-Woven Backpack

LAG-B004

product size: 14.5" w x 17.5" h

product color: black

imprint: full color

imprint area: 9" w x 10" h

art: LAGCC square logo or Red hawk wordmark



Cotton Duffle Bag



LAG-B008R

product size: 9.5" x 19.5"

product color: black

imprint color: 2 - LaGuardia Red /white

imprint area: 5" x 5"

art: Redhawk logo

minimum quantity: 25

Antibacterial Hand Sanitizer Spray

with Red Cap



LAG-PPE-001C

product size: 5.75" w x 0.675" diameter

product color: white with red top

imprint color: full color

imprint area: 3" w x 0.5" h

art: LAGCC logo with program name



Hand Sanitizer with Carabiner

Customizable with Your Program Name

LAG-PPE-002C

product size: 9.5" x 19.5"

product color: black

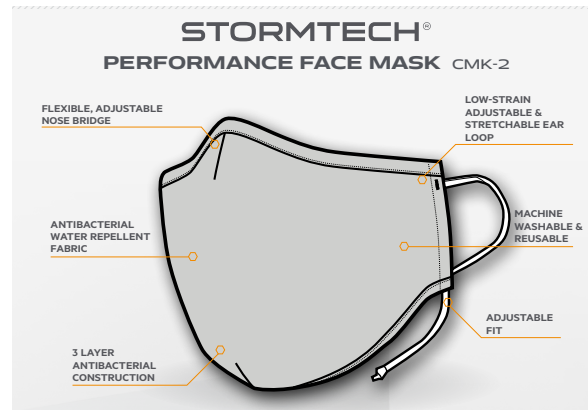
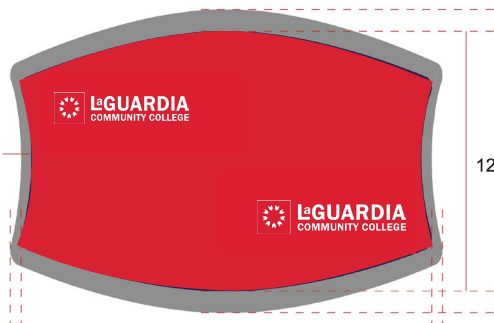
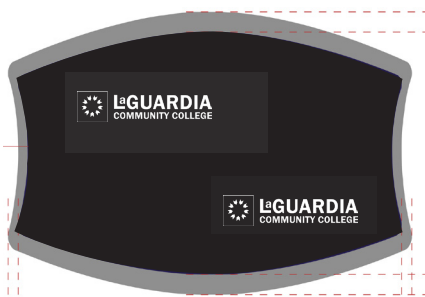
imprint color: 2 - LaGuardia Red /white

imprint area: 5" x 5"

art: LAGCC square logo



StormTech Face Masks



LAG-PPE-003

product color: black or red

imprint color: 1 - white

imprint area:

art: LAGCC 1-color horizontal logo

Large Felt Pennant 18" x 8"



LAG-M014

product color: red or black

ink color: white

imprint color: 1-white or red

imprint area: .375" from edge

art: LAGCC horizontal 1-color logo or red hawk logo with head

4" Diameter Kwik Shine Decal

with adhesive back



LAG-M017R

product color: white

imprint color: 4C Process

imprint area: 3.5" diameter

art: LAGCC square logo or Red Hawk logo

Short Sleeve T-shirts

LAG-A003C -COLOR -A or B, and C or D

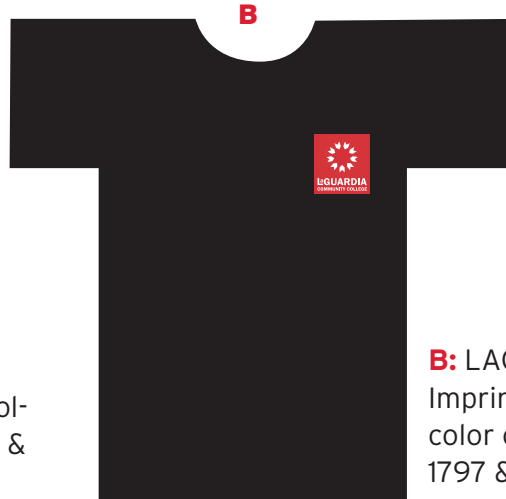
product fabric: Gildan 50/50 dry blend

**Customizable
with Your
Program
Name**

FRONT- CHOOSE A OR B

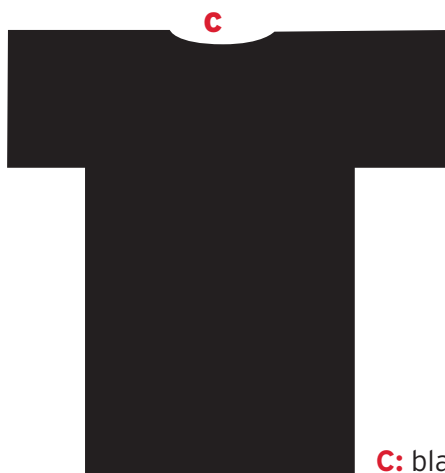


A: LAGCC logo and white custom text in small Interstate Bold. Imprint colors: full color or 2PMS (red 1797 & 1787) & white

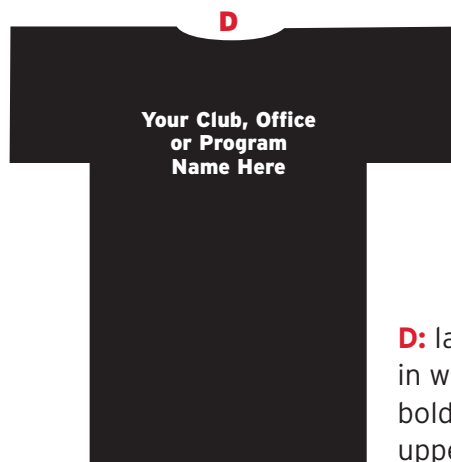


B: LAGCC logo only Imprint colors: full color or 2PMS (red 1797 & 1787) & white

BACK- CHOOSE C OR D

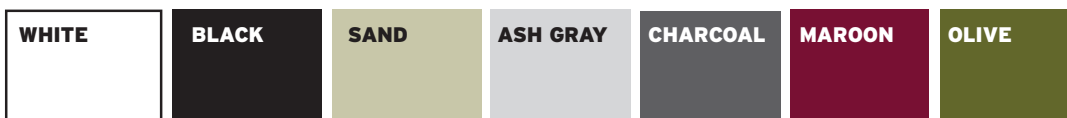


C: blank



D: large custom text in white Interstate bold centered on upper back.

SHIRT COLOR - CHOOSE ONE:



FRONT AND BACK ART OPTIONS FOR ALL TOPS ARE THE SAME. CHOOSE ONE LETTER FOR THE FRONT AND ONE FOR THE BACK.

Short Sleeve Polo shirts

LAG-A004C -COLOR-A or B & C or D

product fabric: Gildan Ultra cotton pique

product color: see page 22



Long Sleeve T-shirts

LAG-A007C -COLOR A or B & C or D

product fabric: Gildan 50/50 dry blend

product color: see page 22

Hooded Sweatshirt

LAG-A006C -color A or B & C or D

product fabric: Gildan Dry blend

product color: see page 22 (no sand)



Red Hawk T-shirts or Hoody

LAG-A003R, # LAG-A006R

product fabric: Gildan 50/50 dry blend , red ONLY

imprint: either wordmark or logo in 1 color--white

choose front or back; t-shirt or hoody



white wordmark
LAG-EX003R-wordmark



white logo
LAG-EX003R-logo



LAG-EX006R-logo



LaGuardia Standard Red Pocket Folders

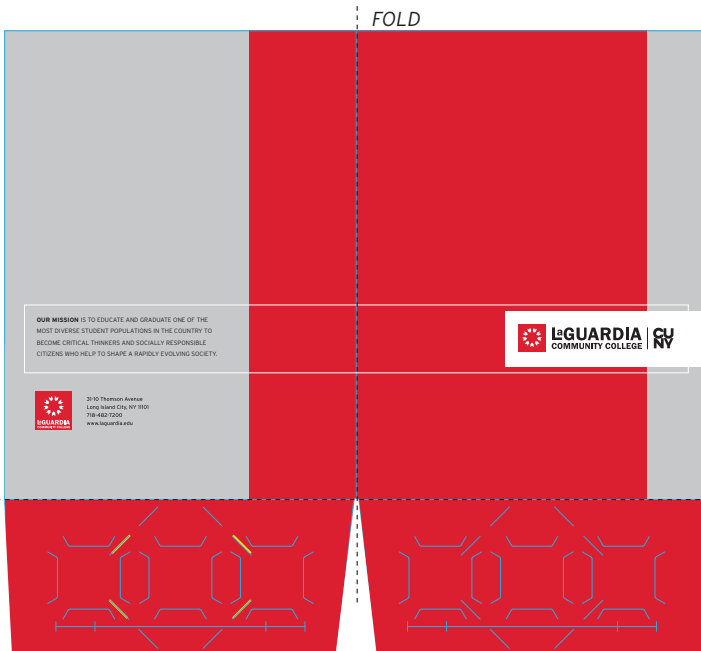
LAG-S008

product size: 9" w x 12" h

stock: 110-lb. cover, bright white gloss coated card stock
pockets: standard 4" with business card slits on right pocket

prints: 2 colors-LAG red PMS 1797 and black/none OR CMYK

mininum order: 300



Official LaGuardia Pocket Folder-- standard design; no customization. Includes College Mission Statement on back cover. Right pocket has slits for a business card.

Full Table Throw for 6ft. table

Loose fit

LAG-EX001

approximate product size: 132" w x 90" h

all over-full color imprint

imprint area: 132" w x 90" h

art: LAGCC and CUNY logo or LAGCC logo and program/dept. name

vendor sample photo



LAG-EX001



LAG-EX001C



Retractable Portable Tall Banner with carrying case

LAG-EX003C

product size: 33" w x 84" h

all over-full color imprint

imprint area: 33" w x 78" h

art: full color design with LAGCC logo and custom text

LaGUARDIA COMMUNITY COLLEGE

Room C-307
718-482-5500
laguardia.edu/admission

Your Program Name Goes Here

- Bulleted List of program features can go here and be continued on the next line
- Bulleted List of program features can go here
- Bulleted List of program features can go here
- Bulleted List of program features can go here

Or there can be a paragraph explaining your program or one aspect of your program



photo shows retractable poster but not design

Retractable Small Table-Top Banner

LAG-EX004C

product size: 13" w x 19" tall.

imprint color: full color

imprint area: 12" w x 16" tall.

art: full color design with LAGCC logo and custom text





LaGUARDIA COMMUNITY COLLEGE

Room C-223
718-482-7244
acereg@lagcc.cuny.edu
www.laguardia.edu/ce

Continuing Education

Education and training to advance your career and accomplish your goals.

- Learn English
- Earn a GED
- Get job training & career development assistance
- Grow your business
- Full & partial scholarships
- College credit for prior learning



vendor sample

Reference List of LAG numbers for Promo Products

MISCELLANEOUS

m001 standard lanyard
m002 metal smart phone ring
m003 stockton power bank
m004 silicone lanyard w/phone holder & wallet
m005 bluetooth earbuds and holder
m006 security web cam cover
m007 tech lanyard w/charging cable
m008 smart phone card pocket with ring
m009 tumbler with lid 20 oz.
m010 white mug
m011 Legend 16 oz. Stainless steel tumbler
m012 hand sanitizer spray
m013 stainless water bottle 16 oz.
m014 18" felt pennant
m015 I.D. holder
m016 *umbrella*
m017 4" diameter decal
m018 Realm 3-in-1 charger cable
m019 microfiber lens cloth

.....

APPARREL

a001 *baseball cap*
a002 beanie
a003 t-shirts
a004 polo shirts
a005
a006 hoody
a007 long sleeve t-shirt

STATIONERY

s001 faux leather debossed portfolio
s002 Bic wide body pen
s003 duplex ballpoint & highlighter
s004 journal notebook
s005 pen/highlighter
s006 *twist pen*
s007 *wristband drives*
s008 pocket folders
s009 red cut-out notebook
s010 bic sticky notes
s011 *erasable highlighter*
s012 mechanical pencil
s013 Clear Value notebook with pen

.....

BAGS

b001
b002 non-woven convention tote
b003 mobile office tote w/zipper
b004 drawstring backpack
b005 gusseted 4oz. cotton tote
b006 *white paper bag*
b007
b008 cotton duffle bag

.....

PERSONAL PROTECTION EQUIPMENT

ppe001 hand sanitizer spray
ppe002 hand sanitizer w/carabiner
ppe003 face mask